



## **Corporate Information & Background**

### **Mission**

Fuser provides Internet users with powerful tools that help them stay constantly connected to their friends and family.

### **Vision**

To revolutionize how Internet users organize and use their online communications.

### **Core Beliefs**

People are becoming increasingly connected online. They manage and maintain their relationships through multiple information sources including email, social networking messages and micro blogging. The need for connectedness is immediate – people need to know what is happening in their world as it happens in order to stay on top of things.

Having multiple sources of information means many sites to visit, passwords to remember and disparate conversational threads to keep up with. All of this is making it harder to maintain relationships.

We believe users have the right to access and manage their communications at any time and by whatever means they choose. Those communications are the property of the user, not the service provider.

We believe users should play a key role in the development of our products, and we encourage people to interact with our development team by providing suggestions and feedback that will make our products more useful. We look forward to hearing from you!

We believe that security and privacy are key rights for everyone who uses the Internet, and we are dedicated to protecting the security and privacy of people's communications when they are using our products.

### **Company Overview**

Founder Jared Polis came up with the idea for Fuser after finding himself frustrated with the task of checking his multiple e-mail and social networking accounts. As his number of accounts grew, the pressure of managing all of those accounts grew as well – and the idea for Fuser was born. After exploring the idea a bit more, Polis hired Jeff Herman and together they assembled the Fuser team to develop the advanced technology to support the online tool.

Unveiled in September 2007, Fuser is an innovative online tool that allows Internet users to stay highly connected with their online communications by managing their Twitter, e-mail and social networking communications in one place at no cost. By providing a secure, virtual command center for their Web-based communications – including Yahoo!, Gmail, MySpace, Facebook, work e-mail accounts and many more – Fuser helps Internet users stay connected.

### **Management Team**

Jared Polis, founder

Jeff Herman, president

Eric Wu, vice president of Product Management

Betsy Chase, director of Marketing

Mike Wilson, director of Development

Christopher Stimmel, director of Quality Engineering

Dan Saltzman, User Experience Design lead

### **Commitment to User Community**

Fuser was developed for the user. Fuser users have multiple opportunities and channels to provide feedback, and to help shape Fuser's product roadmap, including:

- Fuser user forum and blog <http://blog.fuser.com>, <http://forums.fuser.com>
- Direct e-mail access to product development team - [support@fuser.com](mailto:support@fuser.com)
- Regular usability testing sessions

### **Financial Standing**

As a privately-held company, Fuser does not release financial information. Fuser is an online tool that derives revenue through advertising partnerships and is provided at no cost to users.

### **Location and Contact Information**

Fuser is headquartered in Boulder, Colo. To learn more about Fuser, visit [www.fuser.com](http://www.fuser.com).

For general corporate inquiries, please contact:

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